

FIRST NATIONS RANGE

Designed In Collaboration
With Blaklash

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A NEW NARRATIVE: THE PURPOSE BEHIND THE PATTERN

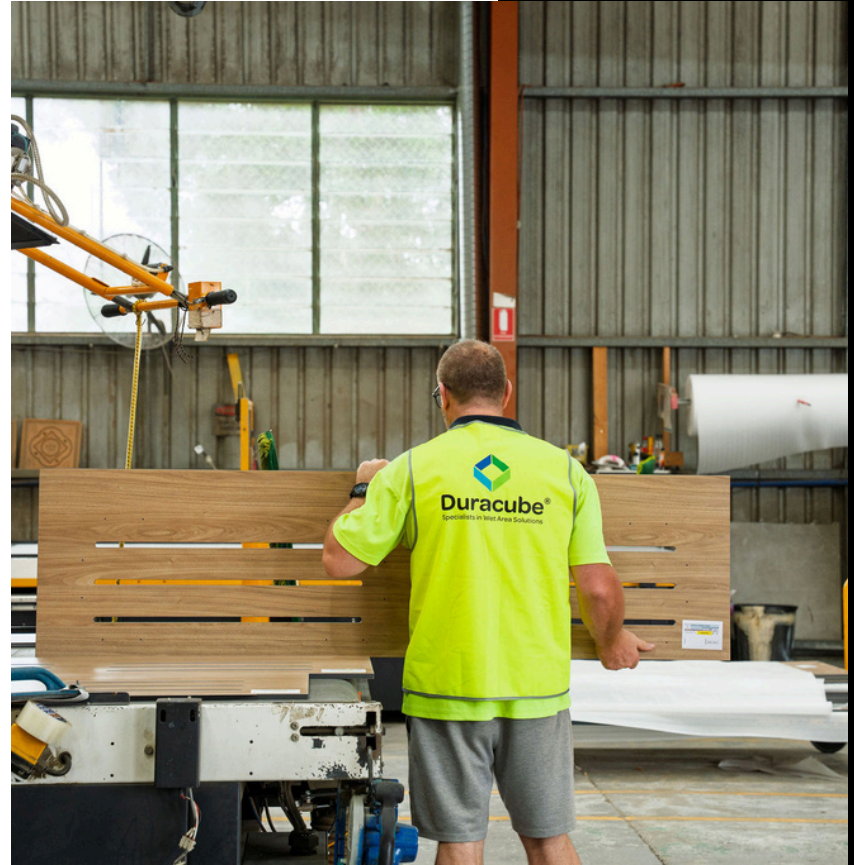
This is more than just a new product launch; it is the cornerstone of DuraCube's 2026 identity. We are evolving, moving beyond our history to become a purpose-driven design collaborator.

By anchoring our annual launch around the First Nations Range, we are signalling that cultural collaboration is not a side initiative but a central pillar of our brand direction

The Goal: Cultural Integrity in the Built Environment

Our mission is to deliver a collaborative product launch that honours the position of DuraCube as a recognised leader in purpose-driven design within the Australian built environment.

This is not a conventional product release—it is an invitation for the architecture and design community to engage with First Nations storytelling through specification.



A NEW NARRATIVE: THE PURPOSE BEHIND THE PATTERN



Strategic Impact & Inclusion

Prioritise Narrative over Aesthetic

We provide a medium for First Nations storytelling within the built environment,

Investing in the Future (The Clontarf Foundation)

Our collaboration with the Clontarf Foundation is a commitment to the next generation. Through this partnership, 10% of every specification of the First Nations range contributes directly to the education, discipline, and self-esteem of young Aboriginal and Torres Strait Islander men, driving long-term community resilience.

Empowering Social Procurement:

Choosing this range offers a tangible way for specifiers to support Indigenous design inclusion. We help bridge the gap between the built environment and government-mandated participation, ensuring that the economic benefits of major projects flow directly back into Indigenous design methodologies and community growth.

THE COLLABORATION: DURACUBE X BLAKLASH

Our partnership with Blaklash was born from a shared necessity for greater cultural depth and narrative integrity within the Australian built environment. This is not a standard consultancy; it is a rigorous co-creation process rooted in Blaklash's extensive expertise in Aboriginal and Torres Strait Islander design methodologies.

The Blaklash Collaboration

As a 100% Aboriginal-owned creative agency, Blaklash specialises in bringing First Nations perspectives to the forefront of urban design and architecture. By anchoring our collection in their guidance, we ensure that our materials do not simply feature "patterns," but faithfully represent the profound relationship between water, Country, resilience, and renewal. This collaboration ensures that every design carries dual brand acknowledgment, signaling that First Nations expertise is a central pillar of DuraCube's 2026 brand direction.



PURPOSE BEYOND DESIGN: THE CLONTARF FOUNDATION PARTNERSHIP

The Clontarf Foundation exists to improve the education, discipline, life skills, self-esteem, and employment prospects of young Aboriginal and Torres Strait Islander men and, by doing so, equips them to participate more meaningfully in society. Clontarf provides a proven, place-based solution. Through 162 school-based academies across six states and territories, we support around 12,000 boys every day. Their structured program combines sport, mentoring, long-term relationships and experiential learning to improve education, build life skills and support positive transitions into employment and further study.

Expanding Our Community Impact

The partnership between the Clontarf Foundation, DuraCube, and Blaklash brings together education, innovation, and culture to create meaningful opportunities for young Aboriginal and Torres Strait Islander men. Clontarf supports students through education, life skills, and employment pathways, while Duracube delivers sustainable building solutions and Blaklash amplifies Indigenous voices through creative design. Together, we can create practical and culturally grounded opportunities that strengthen Indigenous communities, which are very exciting.



DESIGN CONCEPT FIRST NATIONS RANGE

The First Nations Range is an invitation to engage with the enduring narrative of the Australian landscape through the medium of material specification.

Co-created with Blaklash, this range moves beyond the surface to explore the profound connection between Country, resilience, and the passage of time.

It is a collaborative response to the need for meaningful cultural representation within the built environment, shifting the role of the architect from a specifier of products to a participant in storytelling.

Under the "Living Histories" framework, three distinct collections—Tracks & Navigation, Cultural Practice, and Shifting Landscapes, unfold as a journey through texture and linework. From the rhythmic patterns of seasonal winds to the resilient textures of regrowth, each design is anchored in a specific cultural truth.



This range is not a static offering; it is a living bridge between ancient wisdom and modern infrastructure. By integrating these patterns into the daily workflow of design, we ensure that the "story travels with the specification". This range represents DuraCube's commitment to, providing a tangible pathway for the industry to support Indigenous design methodologies and create a measurable community impact through the Clontarf Foundation.

DESIGN CONCEPT FIRST NATIONS RANGE

The range features nine distinct patterns, each meticulously aligned to a curated colour palette. These palettes have been expertly selected to match the DuraCube stock range, ensuring that high-level design remains accessible and easy to integrate into any project.

The First Nations Range is divided into three core collections, each meant to explore a different facet of our shared environment:

Shifting Landscapes: An exploration of the constant evolution of the land—focusing on the rhythmic patterns of seasonal winds, the textures of erosion, and the powerful symbol of regrowth.

Tracks & Navigation: A study of movement and the deep knowledge required to traverse the Australian landscape, translating ancient paths into modern architectural linework.

Cultural Practice: A collection that honours the physical manifestation of tradition, reflecting the techniques and ceremonies that have shaped the land for millennia.



THE FIRST LAUNCH - SHIFTING LANDSCAPES



SHIFTING LANDSCAPES

The Narrative: A Legacy of Observation

First Nations peoples hold a profound understanding of seasonal change, with each season marked by signs in Land, Water, and Sky Country. These natural indicators guide practices such as hunting, gathering, ceremony, and cultural burning, varying across regions to reflect diverse landscapes and ecosystems. These rhythms are imprinted in the fabric of these landscapes, marking the passage of time.



Erosion from Water

Erosion reveals the passage of time through the ever-changing contours of the land, marking the deep connection between earth and water. Shaped by the constant rhythm of tides and erosion, they reflect the slow, powerful forces of Country at work. In design, rock pools can inspire forms and materials that reveal the quiet presence of nature's history.

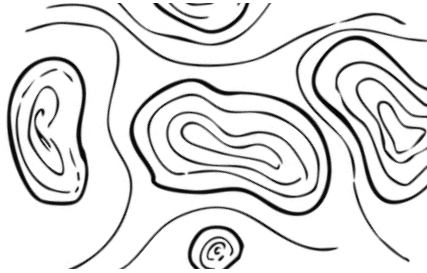
Regrowth

The land is shaped and reshaped through repeated cycles of regeneration. Over time, these rhythms layer histories of place and people into the landscape. The top layer represents visible growth, new life, ecological shifts and pushes the evolution of cultural practice, while the roots below reflect the foundations that sustain them. Together, these layers illustrate the ongoing cycle of renewal, where every new beginning is grounded in what came before.

Seasonal Winds

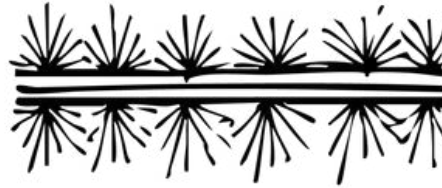
The patterns of the wind hold memory in the way they shape the land, carving surfaces, leaving traces of movement. These natural patterns carry the memory of seasons and the ongoing passage of time. Inspired by the energy of Country, this design reflects curves in dunes, the bends of trees, the etching of landscapes, a diary of movement and change. It captures the resilience of land constantly reshaped, celebrating the continual renewal of nature.

DESIGN INTENT & PATTERNS



Erosion

Rock pools, formed over time through the interaction of water and land along the coastline, are natural features that embody a sense of memory and place. shaped by the constant rhythm of tides and erosion, they reflect the slow, powerful forces of nature at work. these pools collect fragments of the environment—sand, shells, water, and light—creating small, ever-changing worlds. as landscapes shaped by time, they hold the stories of the coast and the natural processes that formed them. in design, rock pools can inspire forms and materials that evoke connection to place, transformation, and the quiet presence of nature’s history.



Regrowth

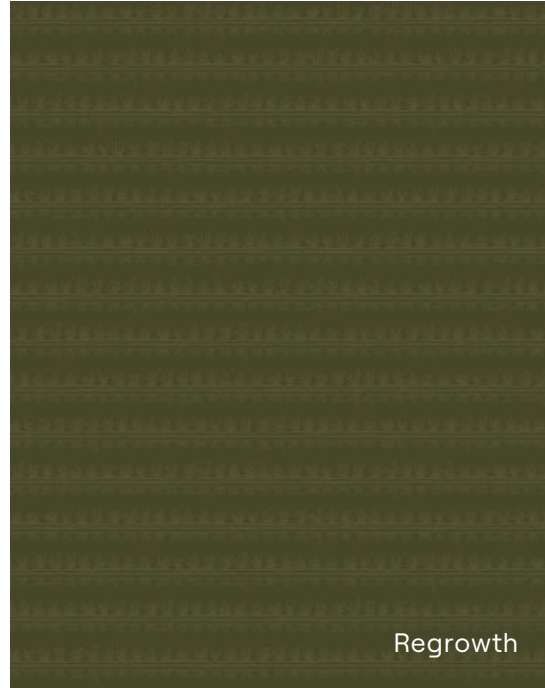
Regrowth the top layer, representing new growth, reflects the visible changes occurring in ecological systems and cultural practices while the root system below symbolise the underlying structures that support the cycle of regeneration—ecological foundations like soil health and biodiversity, and cultural elements such as heritage, memory, and ancestral knowledge. together, these layers illustrate the ongoing cycle of regeneration, where new life and ideas are always rooted in what came before.



Seasonal Winds

Seasonal Winds taking inspiration from how the wind carves through land and space, this work reflects transformation over time. the wind leaves visible marks—shaping dunes, bending trees, and etching curves into the earth. these curves become evidence of movement and change, capturing a moment in an ongoing process. they suggest not only the passage of time, but the resilience of landscapes constantly being reshaped. in this way, the form becomes a record of interaction between environment and element, highlighting how nature is never still, but always in a state of motionan subtle renewal.

SHIFTING LANDSCAPES COLLECTION



THE SPECIFICATION OPPORTUNITY

Material as a Medium: This range serves as an invitation for the architecture and design community to engage with First Nations storytelling through the act of material specification.

Made-to-Order Integrity: These patterns are not "off-the-shelf" range ; they are made-to-order architectural solutions. This approach ensures that every application is intentional and that the cultural story is faithfully represented in every unique project environment.

Seamless Integration: The First Nations range is meticulously designed to match the existing DuraCube stock range. This alignment allows specifiers to easily incorporate these deep cultural narratives into their daily professional workflow without compromising on technical requirements.



Design Resources



Certification



Samples

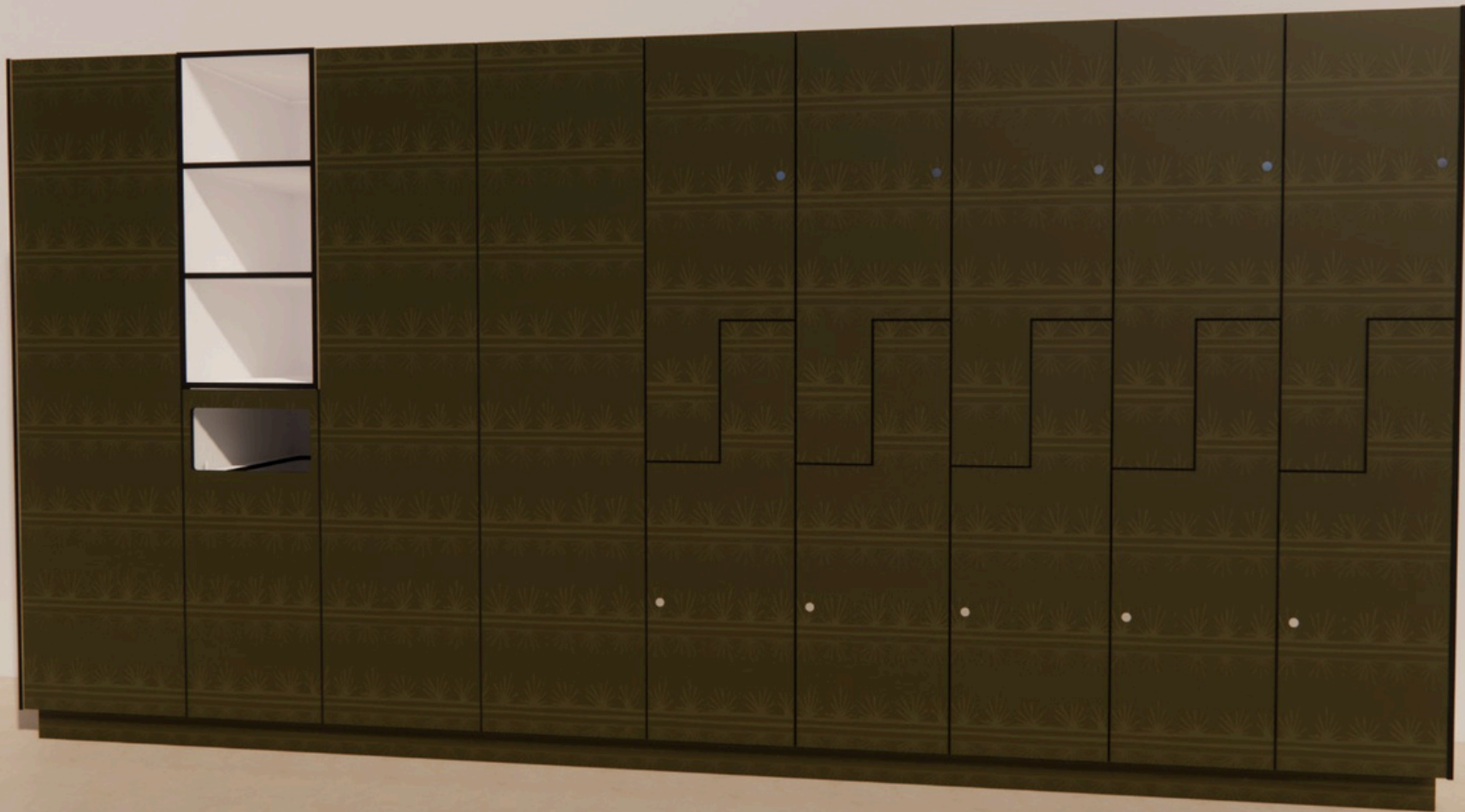


Supportive Team



Scan to Register





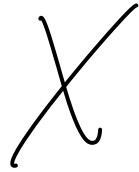








DuraCube



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